

# PDFx1a Guide for Advertisers

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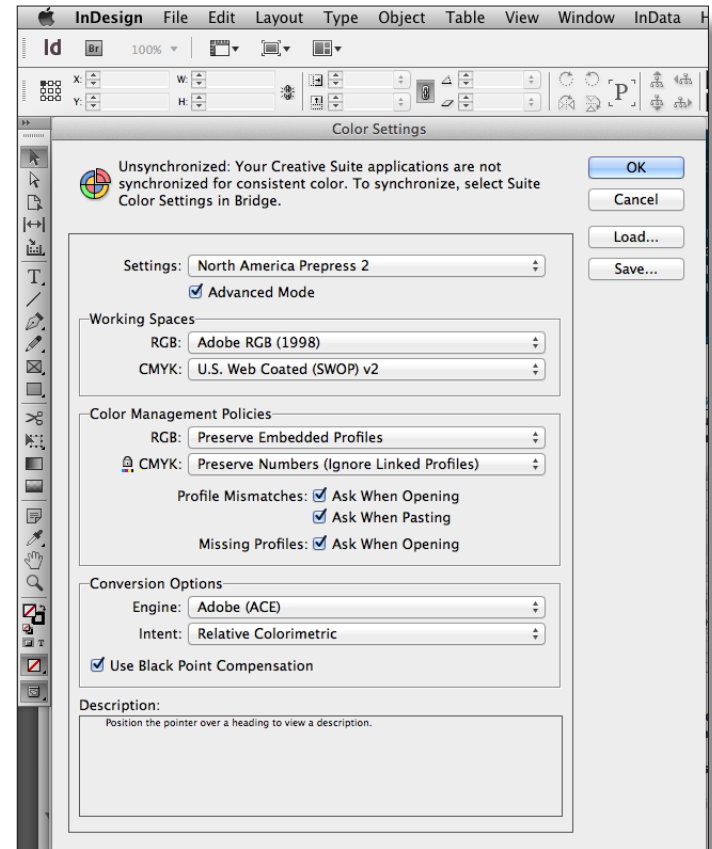
Document Revision Date: August 1st, 2015

# InDesign CS6, CC2013, CC2014 & CC2015

## ColorSettings:

- > Menu, Edit
- > ColorSettings
  - > Settings
  - > Choose North America Prepress 2
  - > See screen shot at right

*Note: This is a 1 time setting and should be used for any ads for publication printing.*



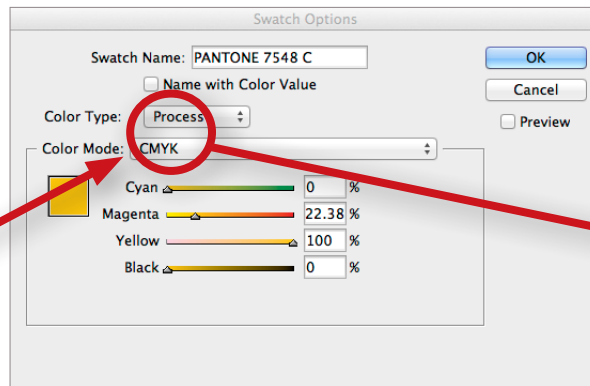
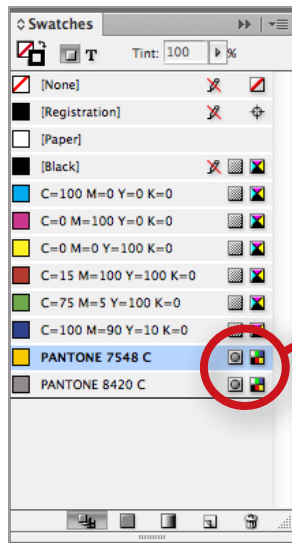
# InDesign CS6, CC2013, CC2014 & CC2015

## Check all colors are in Process CMYK:

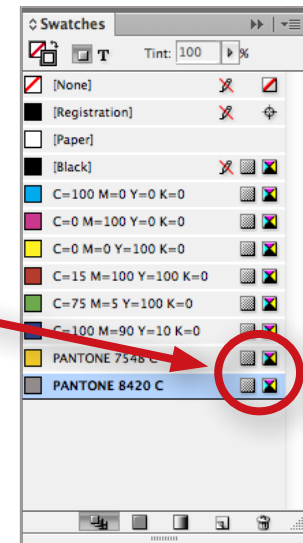
> Swatches

> Process CMYK colors have these icons: 

> Spot colors with these icons must be changed: 



Double click on each Spot Color and change to Process & CMYK



Swatches with Spot Colors need to be changed to Process CMYK

All Colors are in Process CMYK and ready to Export as PDF1a

# InDesign CS6, CC2013, CC2014 & CC2015

## Export File to PDFx1a

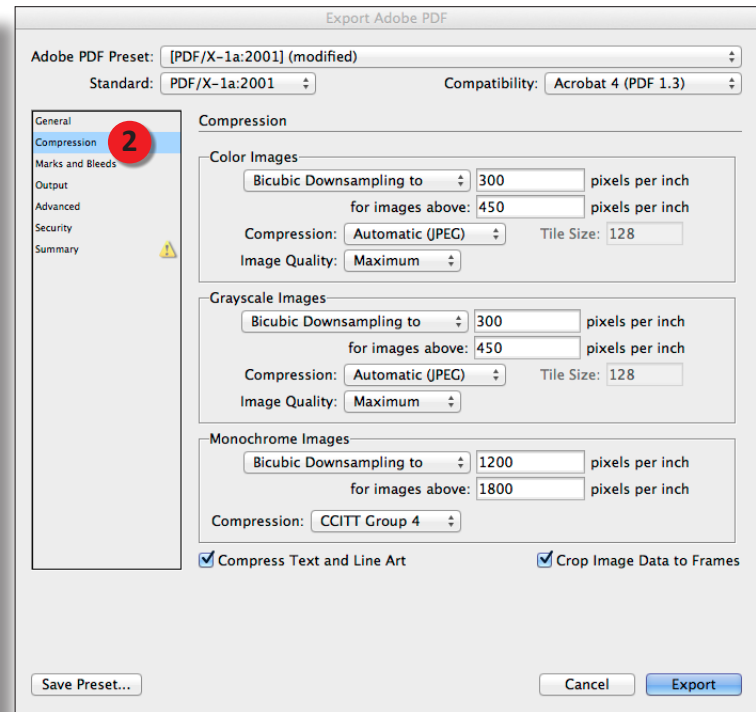
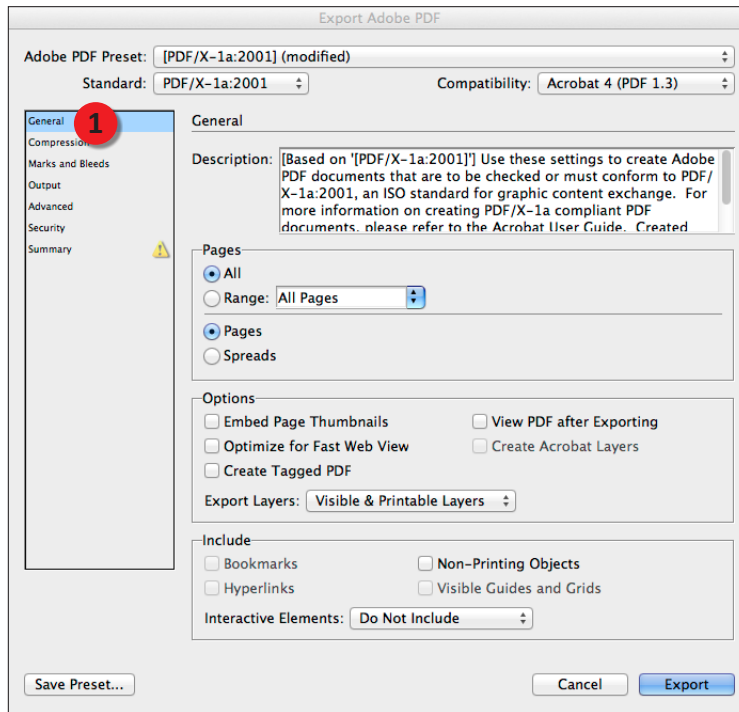
> Menu, File

> Export

> Name File and Save

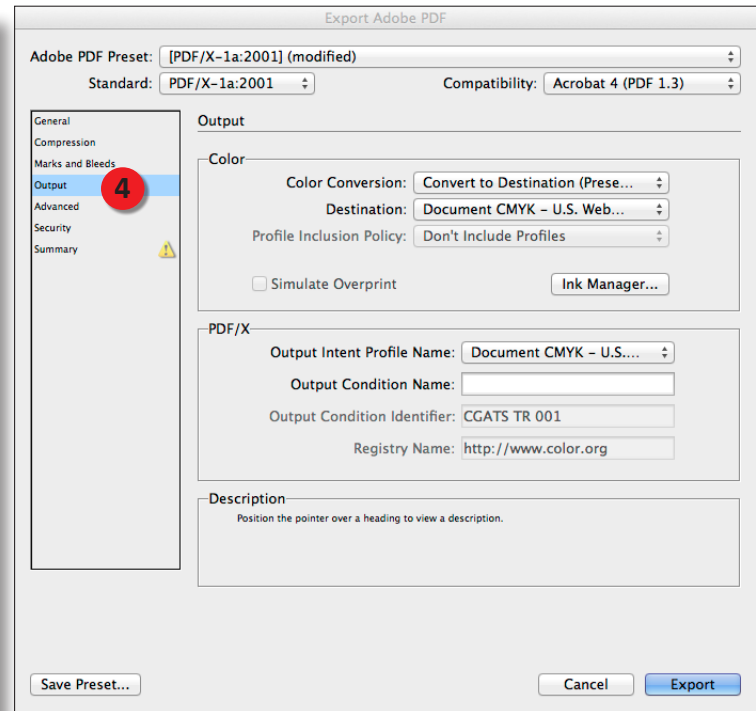
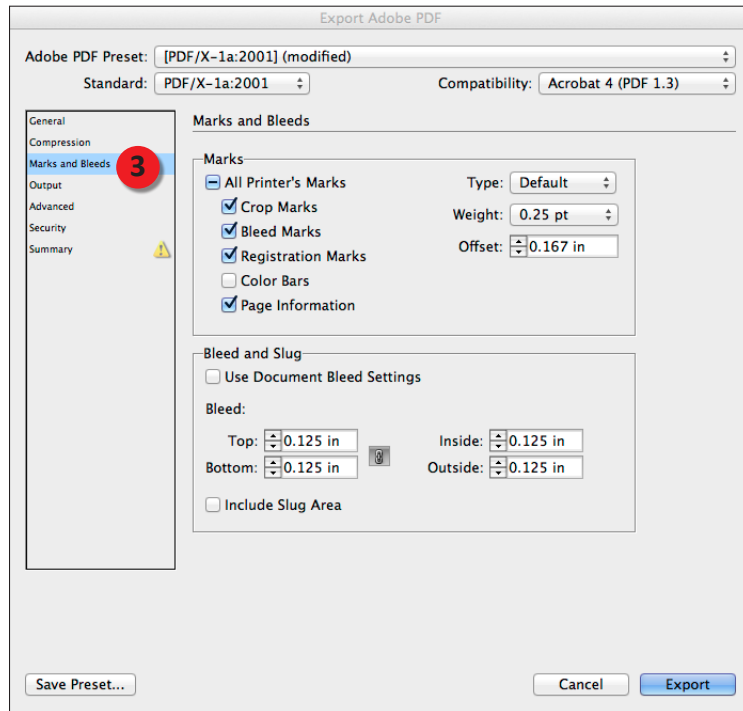
> Select PDFx1a:2001

> See all 6 following screen shots and ensure all settings are correct



# InDesign CS6, CC2013, CC2014 & CC2015

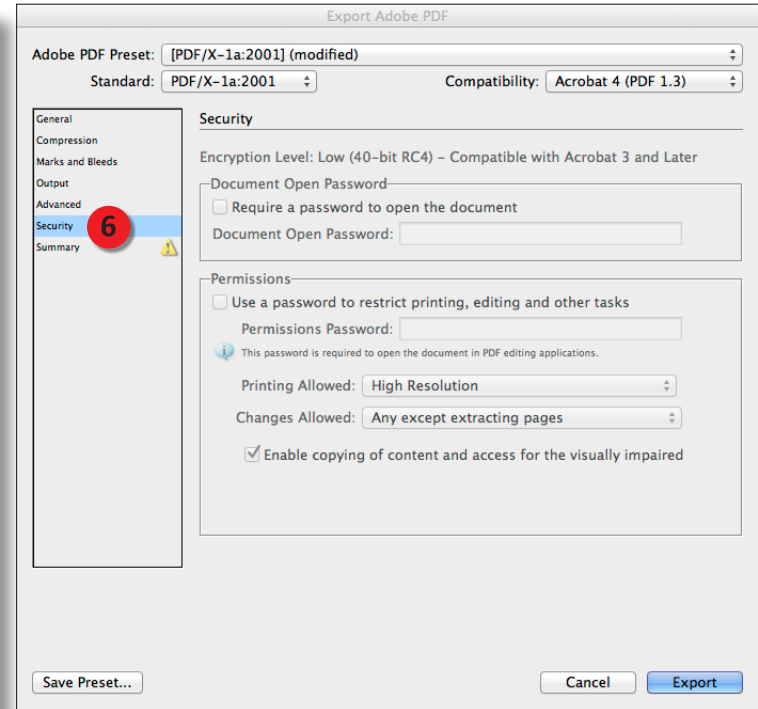
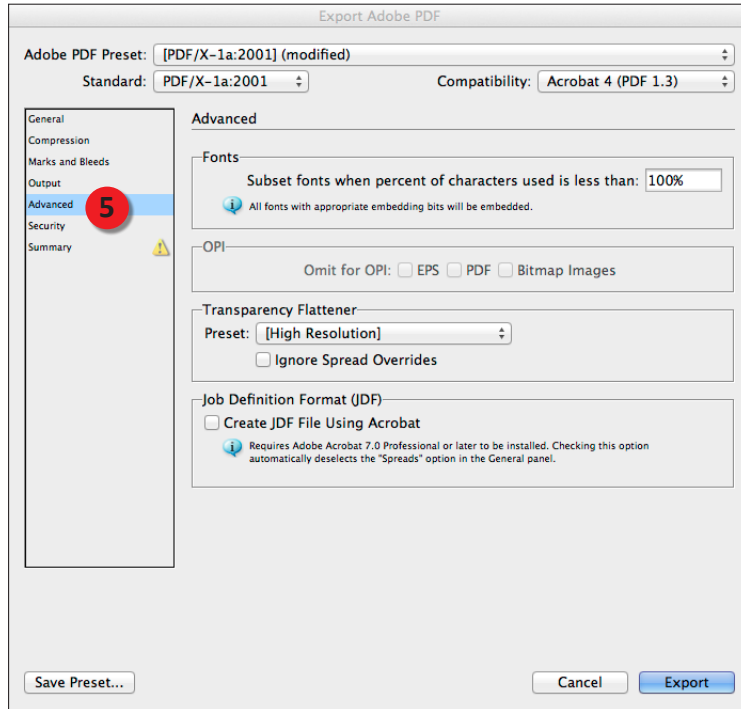
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# InDesign CS6, CC2013, CC2014 & CC2015

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> Last step is to Click Export to save file



# How to Convert an Illustrator File to PDF Format

- 1: Launch Adobe Illustrator by double-clicking its icon on your computer desktop or by selecting it from the "Start" menu in the lower left-hand corner of the screen.
- 2: Click "File" in the top menu bar of the Illustrator window and select "Open" from the drop-down menu.
- 3: Navigate to the Illustrator file that you wish to convert. Click on the file and press "Open." Adobe will now render the graphic file and display it in the main Illustrator window. Make any last-minute modifications to the graphics where needed.
- 4: Click "File" and select "Save As PDF."
- 5: Choose the type of PDF to which you wish to convert the Illustrator file. Adobe Illustrator allows you to convert an Illustrator file to "PDF/X-1a" or "PDF/X-3." The latter PDF format saves the Illustrator's color management information so that the PDF images display correctly. This is not an issue if you are merely exporting the Illustrator file as a PDF for preview purposes, though some clients may prefer to see the most exact replica of the graphical file as possible. Both PDF/X-1a and PDF/X-3 are compatible with the most recent versions of Adobe Acrobat Reader and Adobe Acrobat.
- 6: Set any additional PDF preferences that you may have, such as where to include the graphics as color bitmaps or grayscale bitmaps.
- 7: Click "Save As PDF" in the lower right-hand corner of the dialog box. Adobe Illustrator will then convert and export the file as a PDF.