



MARTHA STEWART  
**weddings**

# Martha Stewart Weddings

*Martha Stewart Weddings'* Annual 2019 Special Issue gives couples everywhere the tools and inspiration to make their dream wedding a reality. This issue is the ultimate planning guide packed with must-see curated content for every bride to throw the ultimate "Martha" wedding of their dreams.

**Love All Over:** Get inspired by real couple's unique wedding celebrations from across the world

**Travel Treasures:** Pack your bags! Discover beautiful destination wedding locations and the hottest honeymoon spots this season. Throughout the feature, we'll share insights from our readers and what they look for—from each resort to their favorite hotels, restaurants and more. This will be a must-see guide and inspiration for the recently engaged, dream honeymoon, or special getaway

**Must-Haves:** Perfecting your registry for the newlywed home and beyond

**Fashion Forward:** Fresh off-the-runway styles, including classic and modern takes on dresses, shoes, accessories, and jewelry, so you and your bridal party will be dressed to the nines

**Jewelry:** The perfect pair – what's new in engagement rings and bands

**Good Things:** Bring our pages to life as you recreate original ideas, both big and small, to elevate basics and accentuate your wedding's individuality

**Beauty Essentials:** Expert advice on makeup, hair, and skincare practices and products that will have you feeling and looking your best when walking down the aisle

And so much more! Don't let your brand miss out on this beautiful keepsake issue from the trusted team at *Martha Stewart Weddings*.



## HIGHLY VALUED BRIDES

Bride Median Age: 33  
Groom Median Age: 32  
Median HHI: \$116,914  
Median Engagement Length: 16 months  
Live Together Before Marriage: 88%  
Average Time Couple Lives Together Before Engagement: 2 years

## 2019 RATES & DISTRIBUTION

P4CB: \$15,000  
Cover 2: \$18,000  
Cover 4: \$20,000  
Premium positioning available upon request  
Distribution: 250,000

## DATES & DISTRIBUTION

Ad Close: 10/1/2019  
On-Sale: 11/29/2019  
Issue will stay on newsstand for three months

For more information please contact Martha Stewart Weddings SVP Publisher, Christine Guilfoyle, at [christine.guilfoyle@meredith.com](mailto:christine.guilfoyle@meredith.com) or 212-551-7131.

For digital [marthastewart.com](http://marthastewart.com) programs please contact Digital Sales Manager, Pam Bauer, at [pam.bauer2@meredith.com](mailto:pam.bauer2@meredith.com) or 720-475-7701.

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