

## **Meredith Corporation Environmental Paper Purchasing Policy**

Meredith Corporation is committed to paper purchasing policies that support the sustainable management of forests and other natural resources.

1. Our suppliers must be compliant with all environmental and forestry laws and regulations applicable to their federal, state and local origins of operation.
2. Our suppliers must demonstrate consistent improvement in their use of third-party certified sources. We support all credible third-party certification standards. We evaluate our major suppliers annually to ensure improvement in this area.
3. We use lighter weight grades of paper that meet our quality requirements, thus reducing the amount of paper fiber consumed. We review our basis weights and trim sizes annually. We reduce them whenever possible, with consideration of the impact on quality.
4. We support the use of recycled fiber in our products when it is economically feasible. We evaluate use of recycled fiber as warranted by developments in the industry. Progress in this area will depend largely on our suppliers' ability to meet Meredith's quality standards and manage cost premiums. Assuming this happens, it is reasonable to expect our use of recycled fiber to grow from less than 1 percent today to 10% over the next three to five years.
5. We expect our suppliers to use advanced techniques such as enhanced elemental chlorine free (EECF) or totally chlorine free (TCF) for bleaching, and require that the pulp be at least elemental chlorine free (ECF).
6. We encourage suppliers to reduce their use of fossil fuels and increase use of renewable energy sources wherever possible.

We expect continuous improvement of our suppliers' environmental performance and we conduct ongoing reviews to monitor their performance. We require our suppliers to provide regular environmental and sustainability reports to document their commitment to the environment.