

rachael ray

IN SEASON

"We're delivering richer, more season, more of-the-moment content that's personal in every way and includes the people closest to me in my day-to-day life."

WINTER/SPRING

| ISSUE CLOSE | ON SALE |
|-------------|---------|
| 12/15/20 | 2/12/21 |

SUMMER

| ISSUE CLOSE | ON SALE |
|-------------|---------|
| 3/16/21 | 5/14/21 |

HARVEST

| ISSUE CLOSE | ON SALE |
|-------------|---------|
| 6/24/21 | 8/20/21 |

HOLIDAY

| ISSUE CLOSE | ON SALE |
|-------------|---------|
| 9/7/21 | 11/5/21 |



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An Adventure with Rachael as Your Tour Guide

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IN SEASON

The new *Rachael Ray In Season* is elevated but accessible, contemporary but collectible—a tight package of content that loosens up the clichés of magazines and includes:

- Deeper-dive well content
- Emotional and heartstring-tugging stories
- More home + entertaining



Get a Taste of Our New Sections!

The Dish

A look at trends inside and outside the food world, all relevant to the Rachael Ray reader. Includes: **Chew&A**—an interview with a buzzworthy chef and their new venture; **Rachael's favorite beauty, fashion and home products** in a brilliantly designed, illustrated page; **highly visual travel section** packed with destination recommendations.

What's in Season

Our fast, easy, fresh weeknight cooking ideas and solutions for **busy home cooks** get a redesign to have more of a **cookbook feel**—ingredient breakouts, active and total time counts, etc.

The Insiders

Columns of advice and **actionable information from the experts Rachael trusts the most!** Her wine gal, **Rita Jammet of La Caravelle champagne**, on how to pick what to drink each season; **celebrity caterer Mary Giuliani**, responding to readers' entertaining dilemmas; her favorite health experts sharing deep-dive advice on physical and emotional self-care; **Michael Murray**, her furniture design partner and GM of Rachael Ray Home, on simple DIY changes that inspire you to upgrade your space; pet rescue stories

The Well

Big, expansive features, including:

- + **30 Minute-Meals** with an aesthetic refresh, re-centering on the simple meals with fewer ingredients that has always been the cornerstone of Rachael's brand
- + For when you have more than 30 minutes and want to create something truly special for your family or friends, there's our "project cooking" **Sunday Meal**—which Rachael will tell you doesn't have to be on a Sunday! It's for learning a new technique and sharing the results with the people you love most and breaking bread together.
- + Food is love...and so is home! In each issue, we feature a warm, welcoming, meaningful and inspiring story that centers on **celebrating a home renovation or entertaining moment in a space** where we see people gather and connect over food and drink!

The Workbook

Not as hard as it sounds! A selection of **super-servicey how-tos to help you up your kitchen game**. Genius ideas for things like peeling massive amounts of garlic, making candied citrus, or the best port wine simple syrup of all time, and learning the end-all-be-all technique for a better butter crust.