



# PDFx1a Guide for Advertisers

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## Ad Production Dept

Meredith Corp

Ad Specifications located at [www.meredith.com/ad-specs](http://www.meredith.com/ad-specs)

Upload Ad Files to <https://meredith.sendmyad.com>

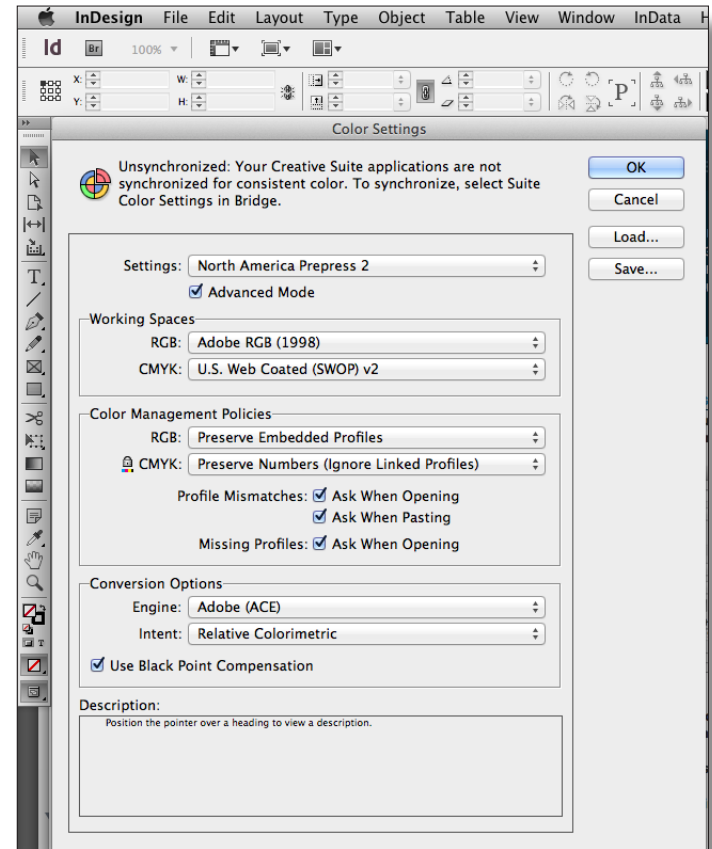
Document Revision Date: August 1st, 2015

# InDesign CS6, CC2013, CC2014 & CC2015

## ColorSettings:

- > Menu, Edit
- > ColorSettings
  - > Settings
  - > Choose North America Prepress 2
  - > See screen shot at right

*Note: This is a 1 time setting and should be used for any ads for publication printing.*



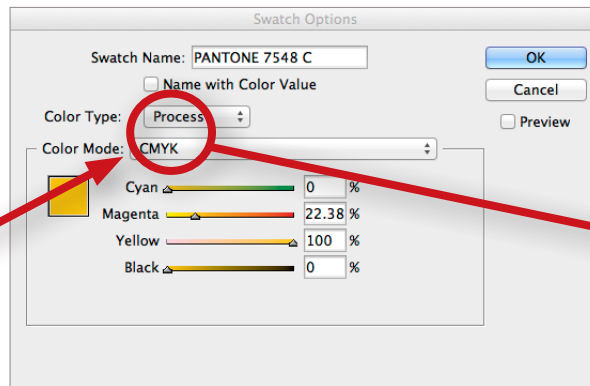
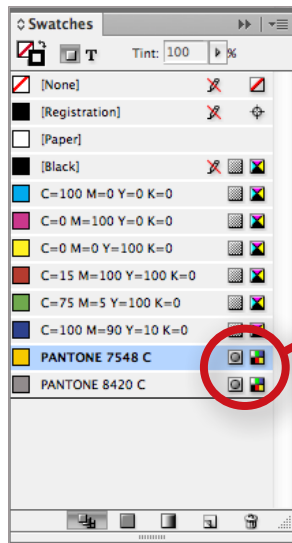
# InDesign CS6, CC2013, CC2014 & CC2015

## Check all colors are in Process CMYK:

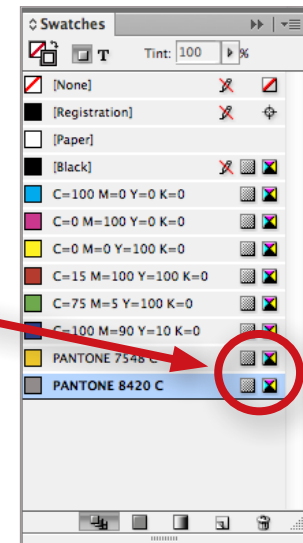
> Swatches

> Process CMYK colors have these icons: 

> Spot colors with these icons must be changed: 



Double click on each Spot Color and change to Process & CMYK



Swatches with Spot Colors need to be changed to Process CMYK

All Colors are in Process CMYK and ready to Export as PDF1a

# InDesign CS6, CC2013, CC2014 & CC2015

## Export File to PDFx1a

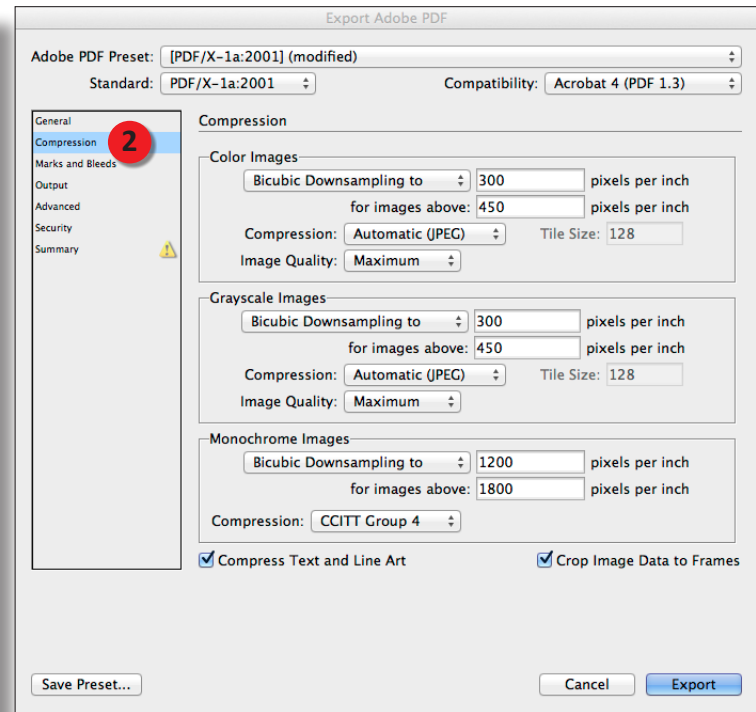
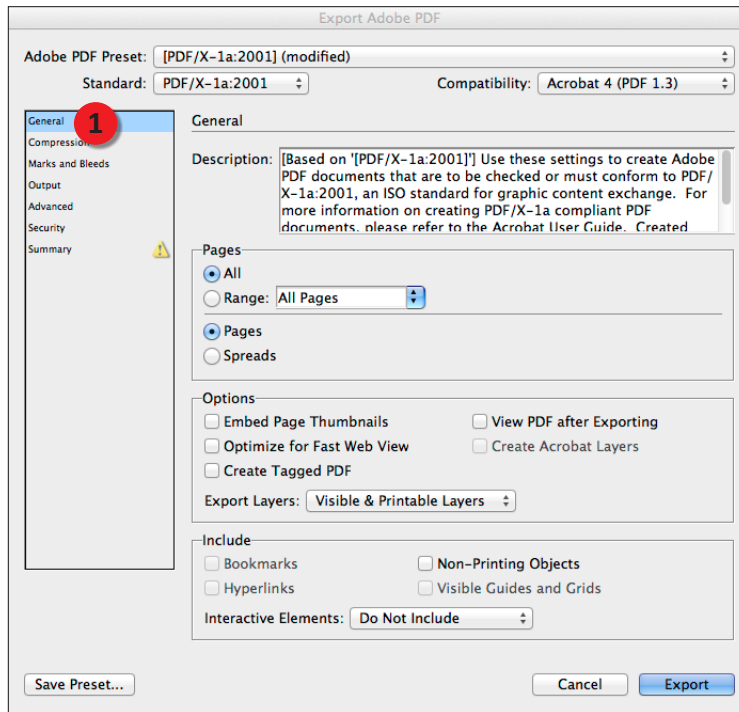
> Menu, File

> Export

> Name File and Save

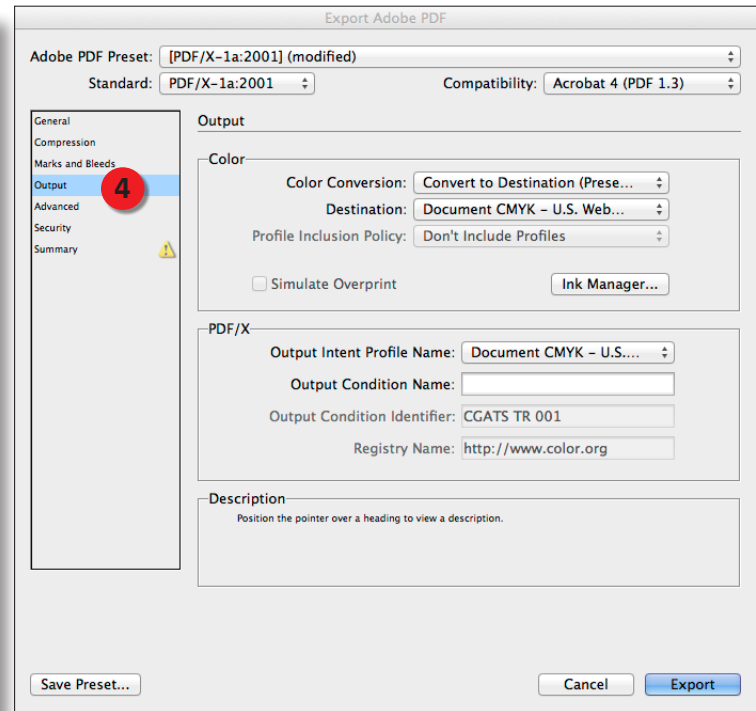
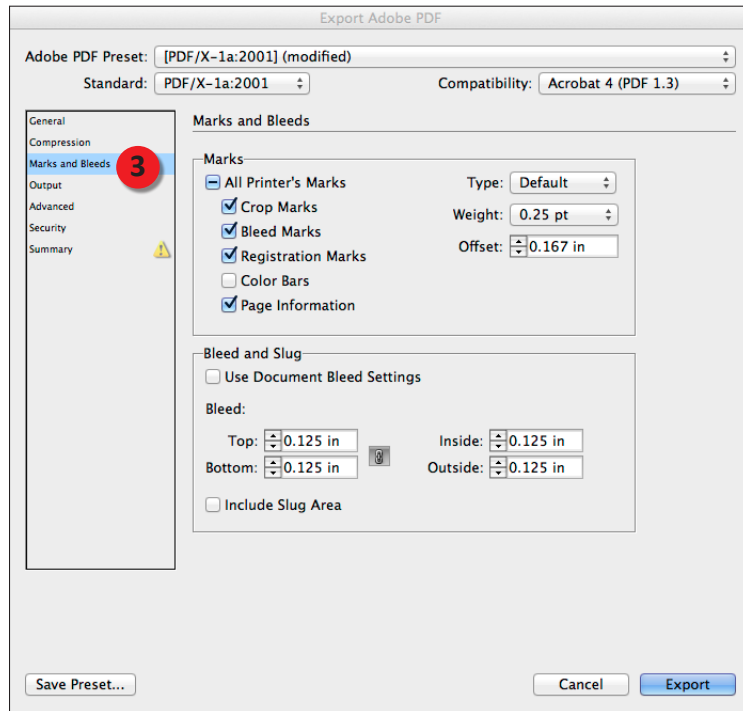
> Select PDFx1a:2001

> See all 6 following screen shots and ensure all settings are correct



# InDesign CS6, CC2013, CC2014 & CC2015

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# InDesign CS6, CC2013, CC2014 & CC2015

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> Last step is to Click Export to save file

