



JEANNINE SHAO COLLINS

Sr. V.P, Group Publisher

More Magazine

Jeannine Shao Collins is the Senior Vice President/Group Publisher of **More** and *Ladies' Home Journal*.

Prior to assuming this new role, Shao Collins served as Vice President/Publisher of *Better Homes and Gardens*, the flagship publication of Meredith Corporation. She was named Publisher of *Better Homes and Gardens* magazine in January 1999.

Shao Collins had served as Associate Publisher of *Better Homes and Gardens* since January 1998, and prior to that, for three years, she was the magazine's Advertising Director.

Shao Collins joined Meredith in 1993 as New York Advertising Manager for *Ladies' Home Journal* magazine. Earlier in her career, she held advertising sales management positions at *Prevention* and *Woman's Day* magazines.

Shao Collins holds a Bachelor of Arts degree in Economics from the University of Rochester. She resides in New York with her husband, son and daughter.

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