

2009  
&  
2010  
NY · DC · CHI

MAGAZINE  
**More**  
reinvention  
convention



DETAILS →

# 2009/10 More reinvention convention

## Event Overview

Throughout the full-day event, attendees will engage with More editors, speakers and experts as well as event sponsors and each other.

### FALL 2009 EVENT

Monday, October 5, 2009  
Waldorf-Astoria, New York City  
1,000 women attendees estimated  
Registration fee: \$295  
Breakfast and lunch keynotes  
Sessions topics: work, money, style,  
beauty & health  
Reinvention Expo & Bookstore

### 2010 EVENT MARKETS

Washington, DC – March/April  
Chicago, IL – May  
1,000 attendees per market

### SPONSORSHIP LEVELS

Sponsorship of the 3-city program is available at the **Presenting, Corporate and Supporting** Levels.

Sponsor benefits pending final paging and sponsorship commitment.



MAGAZINE  
**More**

Join More magazine and thousands of women across the country seeking the latest information, professional advice and a new network of friends and colleagues.

## HIGHLIGHTS

- **Welcome breakfast** hosted by More Editor-in-Chief
- **Celebrity keynotes** plus expert-hosted master classes on money, career, fitness, health, beauty and fashion
- **Interactive sessions** hosted by More editors, contributing editors and guest speakers
- **2008 speakers included** Jean Chatzky, Carly Fiorina, Dr. Nancy Snyderman, Isaac Mizrahi, *Women in Hollywood* celebrity panel and more
- **Meet-and-greets** with More editors, event speakers and sponsors
- **Interactive Reinvention Expo & Bookstore**

## SPONSORSHIP OPPORTUNITIES

**Branding, visibility and engagement via:**

- Print and online event promotions and coverage
- Direct mail campaign
- On-site event signage and sampling
- Expo exhibits, product demos and sales, raffles and other activities
- Speaker introductions
- Tickets for employees and customers
- Opportunity to host exclusive break-out sessions and focus groups
- Extensive PR campaign

**Multi-market, multi-platform, multi-month.  
Guaranteed minimum of 80+ million impressions.**