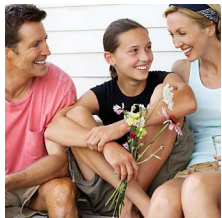




rates



magazine info

Standard Spots (Markets) 2009

REGION		CIRCULATION
1	New England	190,000
110	Portland/Bangor	19,700
121	Concord	19,100
130	Burlington	8,800
141	Boston/Springfield	82,700
150	Providence	12,600
160	Hartford	47,100
2	Middle Atlantic	624,300
211	Metro New York	196,400
212	Albany/Schenectady/Troy	20,000
213	Buffalo	24,200
214	Rochester/Syracuse	51,100
231	Philadelphia	174,000
233	Pittsburgh/Erie	66,100
251	Baltimore	42,300
260	Washington, D.C.	50,200
3	East North Central	658,100
310	Ohio	189,900
320	Indianapolis	75,500
332	Peoria/Springfield	52,300
333	Chicago	100,600
341	Grand Rapids/Detroit	112,800
343	Flint	32,600
351	Green Bay/Milwaukee/Madison	94,400
4	West North Central	360,400
410	Minneapolis	92,100
420	Des Moines/Cedar Rapids	62,400
430	St. Louis	78,100
440	North & South Dakota	29,000
450	Nebraska	32,600
461	Kansas City	41,400
463	Topeka/Wichita	24,800

REGION		CIRCULATION
5	South Atlantic	610,300
510	Virginia/West Virginia	101,400
531	Raleigh	55,400
533	Charlotte/Greenville/Spartanburg	73,400
541	Charleston	51,500
551	Atlanta	71,700
553	Savannah/Augusta	42,300
561	Miami	56,900
562	Tampa/St. Petersburg/Orlando	157,700
6	East South Central	288,800
621	Nashville	37,800
622	Knoxville	45,900
623	Memphis	31,200
630	Birmingham/Mobile	73,400
640	Jackson	34,500
7	West South Central	365,800
720	New Orleans/Shreveport	48,100
730	Oklahoma City/Tulsa	49,000
741	Dallas/Fort Worth	92,300
743	Houston	63,900
745	San Antonio	77,500
8	Mountain	226,000
810	Montana/Wyoming	22,700
820	Boise	15,700
832	Denver/Colorado Springs	55,000
840	New Mexico	19,000
850	Phoenix/Tucson	64,500
860	Utah	25,600
870	Nevada	23,500
9	Pacific	444,100
910	Alaska	6,100
921	Seattle/Spokane	73,900
930	Portland/Eugene	48,900
941	San Francisco/Sacramento	126,400
943	LA/Bakersfield/San Diego	177,900
950	Hawaii	10,900