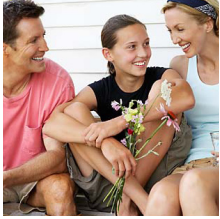




rates



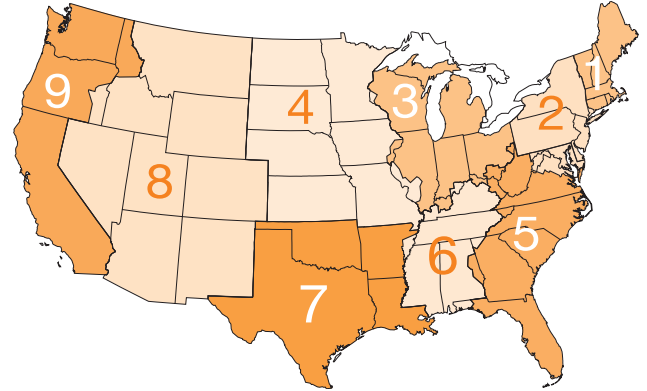
magazine info

REGIONAL EDITIONS 2009

Per Thousand, See Regional Map for configuration & circulation

Geographic editions within the United States consisting of subscription circulation. Standard units of space and coloration are available singly or in any combination of the 9 regions. When more than one piece of copy is run in an issue, each piece of copy is computed as a separate buy.

Minimum Charge of \$8,400 gross per page



4-COLOR

Circulation	Page	% Page	½ Page/Digest	⅓ Page
Under 250,000	\$102.01	\$102.01	\$102.01	\$102.01
250,000 – 599,999	\$96.20	\$72.85	\$56.77	\$43.44
600,000 – 1,399,999	\$91.42	\$69.31	\$54.01	\$41.30
1,400,000 – 1,999,999	\$86.38	\$65.67	\$51.12	\$39.08
2,000,000 – 2,999,999	\$81.52	\$62.09	\$48.32	\$36.82
3,000,000 and more	\$76.95	\$58.40	\$45.42	\$34.74

2-COLOR

Circulation	Page	% Page	½ Page/Digest	⅓ Page
Under 250,000	\$102.01	\$102.01	\$102.01	\$102.01
250,000 – 599,999	\$93.37	\$64.70	\$53.93	\$36.41
600,000 – 1,399,999	\$88.72	\$61.34	\$51.32	\$36.50
1,400,000 – 1,999,999	\$84.06	\$58.05	\$48.67	\$34.58
2,000,000 – 2,999,999	\$79.40	\$54.89	\$45.96	\$32.65
3,000,000 and more	\$74.73	\$51.74	\$43.14	\$30.74

BLACK & WHITE

Circulation	Page	% Page	½ Page/Digest	⅓ Page
Under 250,000	\$102.01	\$102.01	\$102.01	\$102.01
250,000 – 599,999	\$86.82	\$61.60	\$52.30	\$37.92
600,000 – 1,399,999	\$82.65	\$58.52	\$49.49	\$36.23
1,400,000 – 1,999,999	\$78.29	\$55.37	\$46.93	\$34.36
2,000,000 – 2,999,999	\$74.02	\$52.37	\$44.34	\$32.52
3,000,000 and more	\$69.64	\$49.23	\$41.79	\$30.56

KEY TO MAP REGION

REGION	CIRC.
1 New England	184,000
2 Mid-Atlantic	636,000
3 East North Central	669,000
4 West North Central	345,000
5 South Atlantic	607,000
6 East South Central	275,000
7 West South Central	363,000
8 Mountain	231,000
9 Pacific	453,000