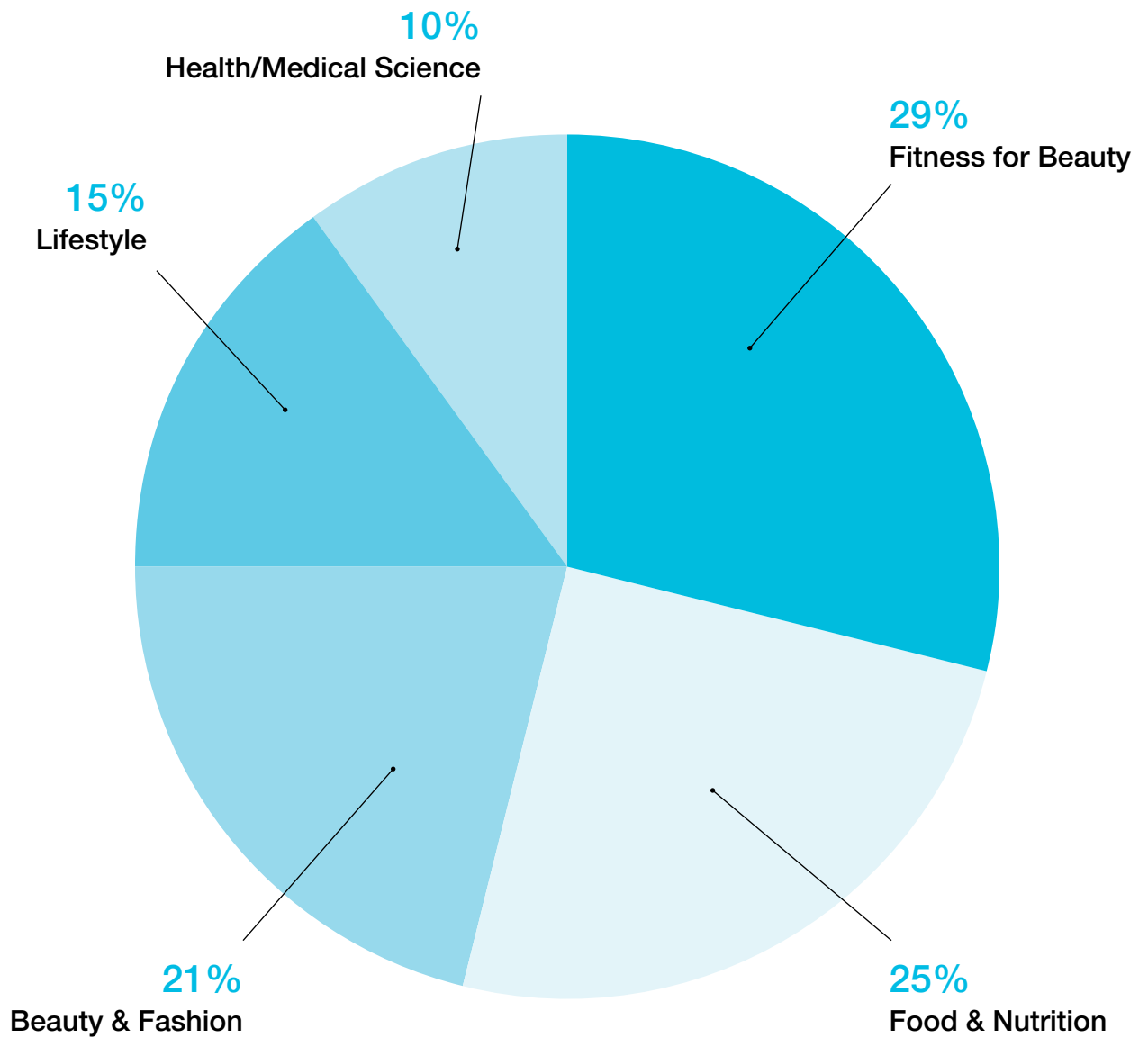


# edit breakdown



Lifestyle includes: Business & Industry, Consumer Electronics, Culture, Entertainment/Celebrity, Gardening, General Interest, Homes Furnishings, Misc, Personal Finance, Self Help/Relationships Sports/Recreation, Hobby, Travel/Transportation

Source: Hall's Reports, First Half 2008

