

# 2008 Copy Changes/Splits

Advertisers may change copy along regional lines or sub-regional lines

<b>Four-color Copy Changes</b>	<b>Charges [Net]*</b>	<b>Minimum Unit</b>
Full-run, one copy change	\$4,765	1/3 page
Additional copy changes	\$2,740	1/3 page
Regional, per change	\$2,740	1/3 page
Perfect A/B	\$12,700	–

<b>Black + One Color Copy Changes</b>	<b>Charges [Net]*</b>	<b>Minimum Unit</b>
Full-run or regional, per change	\$2,420	1/3 page

<b>Black &amp; White Copy Changes</b>	<b>Charges [Net]*</b>	<b>Minimum Unit</b>
Full-run or regional, per change	\$1,850	1/6 page

Copy changes along sub-regional lines incur the copy changes listed above. Cost for bindery-only change on a furnished national unit will be \$650.

\*Charges apply to splits along regional and sub-regional lines only.